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Title Keynote: “Virtually in Love: Romantic Anthropomorphism and Virtual relationships”

Love is a powerful emotion, which until recently required another person. Increasingly, people are looking to virtual agents (VAs) to meet their need for love, but can people really fall in love with a virtual agent? In this forum, we will introduce the concept of romantic anthropomorphism (i.e., giving a non-human agent human-like characteristics in a romantic context) to help understand virtual romance. The contribution will identify a unique way that people find connection in the modern world and provides novel insight into the fields of anthropomorphism, virtual interactions, and relationship science.

https://educ.titech.ac.jp/iee/eng/news/2023_02/063762.html