

German Research Fair

ドイツ研究フェア

Event Report



📅 2023 / 04 / 27 (Thu)

🕒 16:00~21:00 JST

📍 オンライン Online

対象：大学院生、ポスドク、
日独共同研究の助成金に関心のある方

多数のドイツの大学、研究機関、
助成機関の担当者と直接話せる

参加機関とのオンラインミーティング・
チャット / オンラインセミナー参加 /
資料のダウンロード、情報収集

詳細・参加登録



www.dwih-tokyo.org/fair

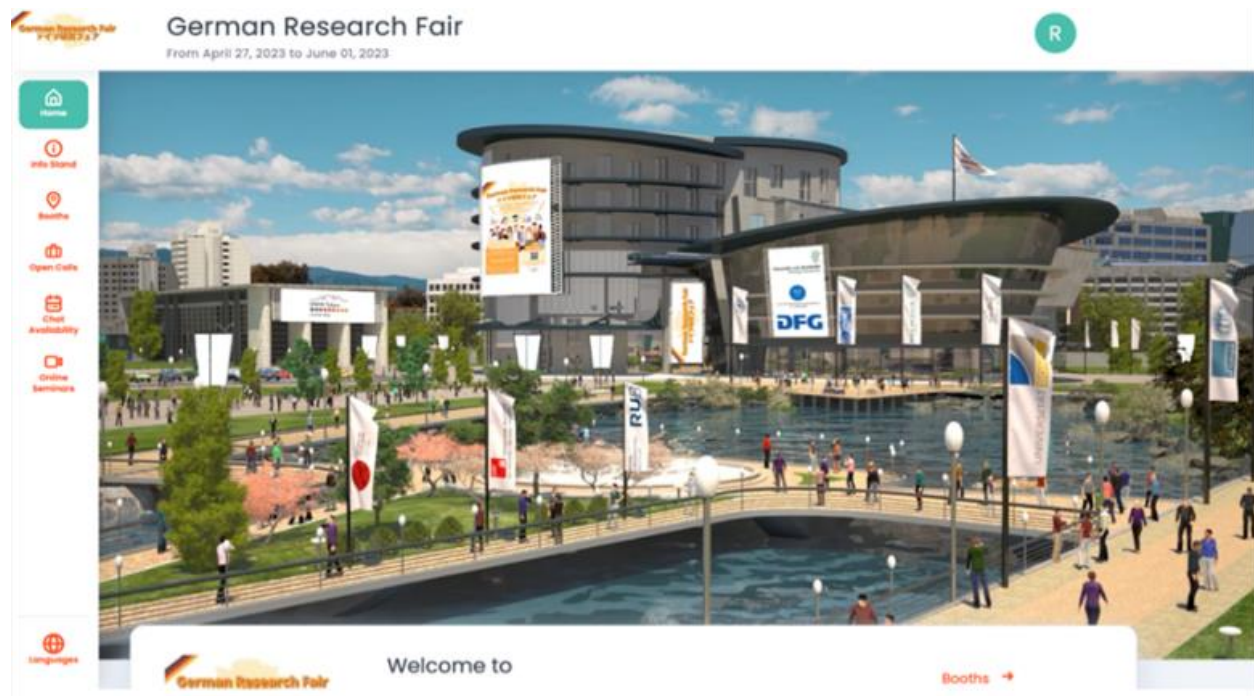
#ドイツ研究フェア

主催



Table of Contents

1. Event Overview.....	2
2. Facts and Figures.....	4
3. Visitor Profile.....	5
4. Exhibitor Feedback – Questionnaire Results	8
5. German Research Fair Photo Gallery.....	10



1. Event Overview

German Research Fair 2023

The German Centre for Research and Innovation Tokyo (DWIH Tokyo) hosted the first "German Research Fair" on 27 April, 2023 from 4PM until 9PM (JST). The virtual fair featured booths of 14 major German universities, research institutions and funding organisations and a comprehensive seminar program

Website

www.dwih-tokyo.org/fair

Organizer



Managed by



Deutscher Akademischer Austauschdienst
ドイツ学術交流会

Funded by



Federal Foreign Office

Participating organisations

Universities

- > Free University of Berlin
- > Ruhr University Bochum
- > University of Bonn
- > University of Hamburg and MIN Faculty
- > Heidelberg University

Research Institutions

- > Leibniz Association
- > Max Planck Society
- > German Research Center for Artificial Intelligence (DFKI)

Funding Organisations

- > Alexander von Humboldt Foundation
- > German Academic Exchange Service (DAAD)
- > German Research Foundation (DFG)
- > JSPS Bonn Office, Japan Society for the Promotion of Science (JSPS)
- > National Contact Point for Horizon Europe in Japan
(EU-Japan Centre for Industrial Cooperation)

Organizer

- > DWIH Tokyo

2. Facts and Figures

German Research Fair in numbers

Number of registrations	488
Number of visitors	349
Number of sessions	953
Number of page visits	8351
Average number of times a visitor logged in	1,72
Average number of pages visited by a visitor	19,24
Average duration of the visit	7 min
Interaction rate	79%
Range of visits per booth	43-208



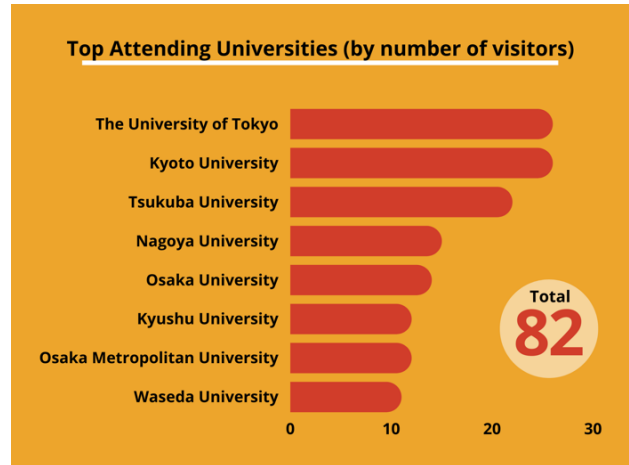
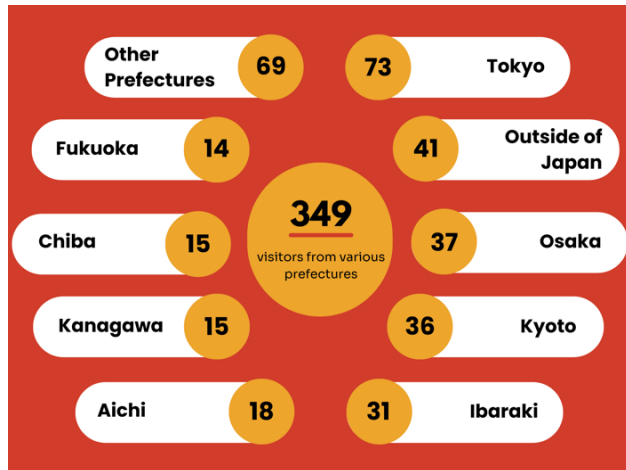
Countries where most traffic came from

1. Japan	82,03%
2. Germany	10,14%
3. Bangladesh	1,61%

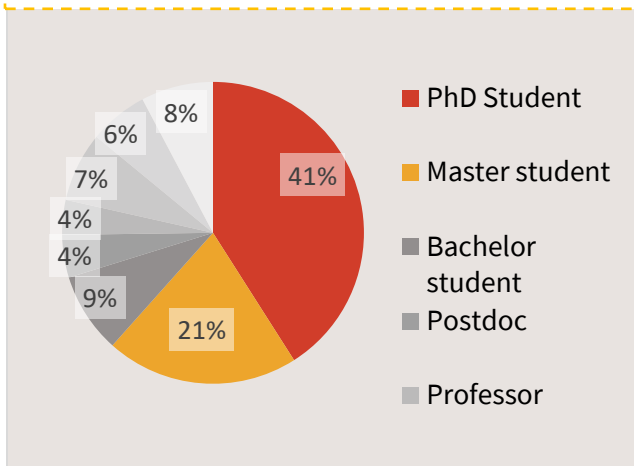
Devices most used to log into the platform

1. Desktop	75,4%
2. Mobile	23,4%
3. Tablet	1,1%

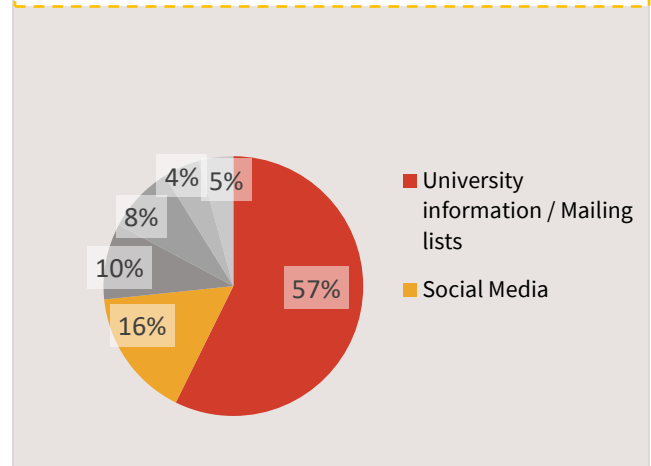
3. Visitor Profile¹



Visitors' background



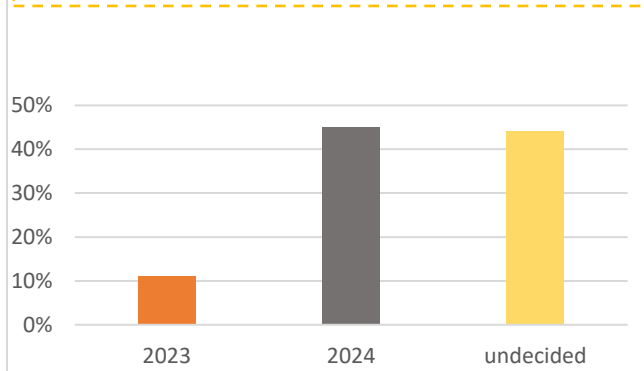
Where did visitors hear about the German Research Fair?



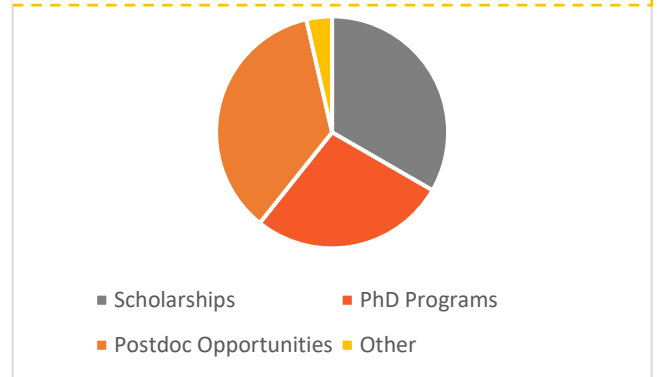
¹ Based on the registration form

Visitor Feedback - Questionnaire Results²

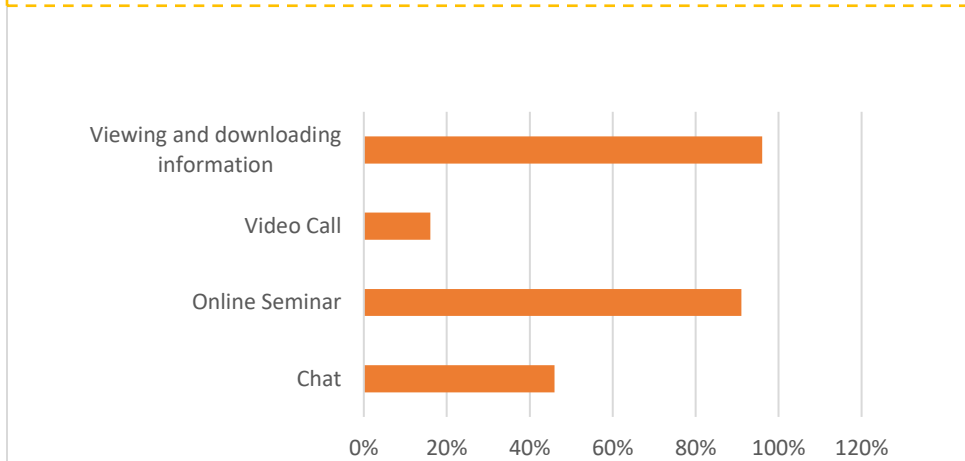
When are the visitors planning to go to Germany?



What were the visitors looking for?



Interaction - Participants used the following functions



² 15,76% of the participants took part in the survey

Visitor Comments

The very comprehensive fair was very helpful and efficient in gathering information! It was especially helpful to be able to consult directly with the person in charge through the chat function. Thank you very much!

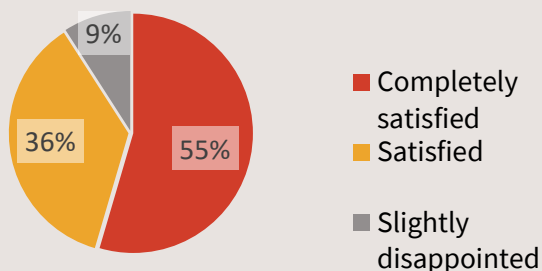
This was my first time attending this seminar, and I found it informative. I think this seminar was intended for a wide range of researchers, but I would be glad if there are more detailed information sessions in the future for different target groups. (e.g., for young faculty members, for full-time doctors and post-doctoral fellows in Germany, for mid- to long-term students while still enrolled in a Japanese university, etc.)

It was very interesting to hear from actual German universities about what they offer and the support programs they offer. It was also good to know about the existence of scholarships and other support funds for research activities that I did not know about.

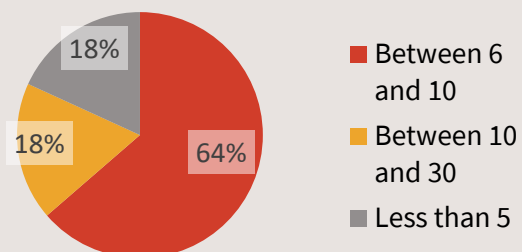
It was a very valuable opportunity to learn about the various support systems for research activities in Germany in a single occasion.

4. Exhibitor Feedback – Questionnaire Results³

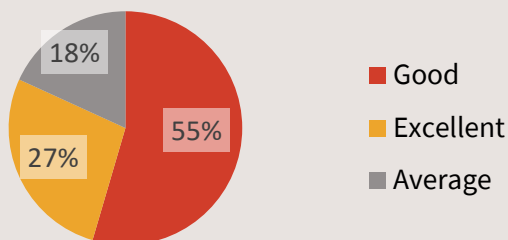
How satisfied were you with the event overall?



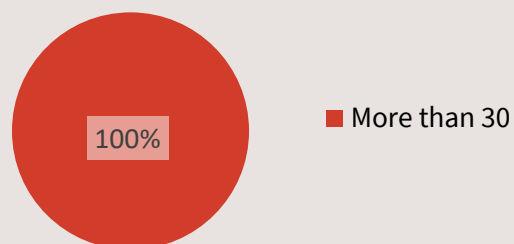
How many visitors did you chat or video-chat with on the day of the event?



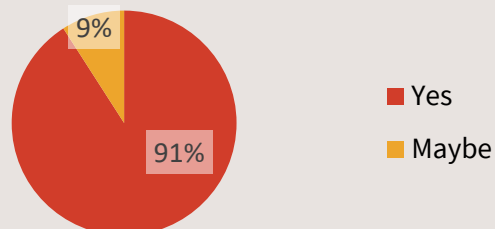
How do you rate the quality of participants?



How many visitors were in your online seminar?



Would you like to participate again in a “German Research Fair” in the future?



³ 84,62% of the exhibitors took part in the survey

4.1 Exhibitors' Comments

The questions we received in the chat and the seminar were very to the point and concrete, which showed a real interest in the funding programs. The quality of the visitors was high, most of them at least on first look seemed eligible for our funding.

Manche Teilnehmenden hatten sehr konkrete Fragen über ihre Forschungspläne. Ich glaube, dass die Qualität der Teilnehmenden sehr gut war. Sie hatten ein klares und ernstes Interesse am Event.

It was a great success and for a first trial actually very satisfying overall. Also, the results in numbers and actual consultations were very good.

Technische Unterstützungen kamen sehr schnell zu uns. Vielen Dank für die Organisation!

5. German Research Fair Photo Gallery

